



œUK

OFFSHORE
ENERGIES UK

Offshore Energies UK Media Pack 2025

Raise your company's profile with
the UK's leading offshore energy
trade association



oeuk.org.uk

Are you interested in raising your profile with us? Reach key decision makers in the UK offshore energies sector by advertising across our platforms.

Offshore Energies Magazine

An authoritative publication that brings our readers up to date with the latest news, views, policy developments, interviews and in-depth features.

With a broad readership, including senior industry representatives, technical experts, purchasers and political stakeholders, Offshore Energies provides the ideal editorial environment to promote your products and services.

Our magazine is produced 4 times a year and reaches over 7000 of our contacts with over 200,000 online views year on year. The magazine is also promoted across social platforms accounting for 77,000 on LinkedIn and 47,000 on X.



[oeuk.org.uk/product-category/
offshore-energies-magazine/](https://oeuk.org.uk/product-category/offshore-energies-magazine/)

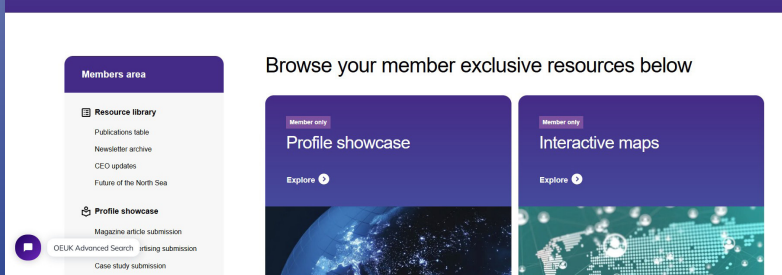
OEUK member newsletter

OEUK newsletter is our member only newsletter that is produced every month to a distribution of over 7000 of our expert member contacts. Our member newsletter has a very high open rate of over 25% meaning our contacts are sure to see your content.



Member dashboard

Welcome to your OEUK membership dashboard



Member dashboard

Our recently developed member dashboard is a key benefit to all of our members. The dashboard which has over 10,000 member sign ups and is growing rapidly allows members to access a range of benefits including exclusive industry dashboards, maps, toolkits and more. We offer advertising as a scrolling advert as well as a banner ad on the main landing page.

Raise your company profile

Advertising Rates

Placement	Member	Non-member	Bulk discounts 5% for 2 bookings 10% for 3 or more bookings
Outside back cover	£1,250	£1,650	
Inside front cover	£1,250	£1,650	
Inside back cover	£1,050	£1,450	
Full page interior	£750	£1,100	
½ page interior	£500	£800	
¼ page interior	£350	£550	

Digital artwork rates

Booked space	Dimensions	Rates
Member newsletter Banner advert (2 available per month)	1920 x 1080	£300pm
Member dashboard Scrolling ad on all pages of the dashboard	1920 x 1080	£800pm
Member dashboard Banner image on landing page	1920 x 1080	£200pm

BRONZE

- 1 month newsletter ad
- 1 month dashboard advertising (banner ad)
- 1 magazine full page interior ad in 1 edition

£1000
(saving you £500)

SILVER

- 6 month newsletter ad
- 6 months dashboard (banner ad)
- 1 full page ad in each of the 4 magazine editions

£4000
(saving you £2500)

GOLD

- 12 months newsletter ad
- 12 months banner ad
- 2 months scrolling ad
- 1 full page ad in each of the 4 magazine editions

£7000
(saving you £4500)

Our vision

Our vision is for a thriving UK powered by homegrown, affordable energy which is produced safely and sustainably. Our members boost the UK economy, unlock rewarding jobs and drive innovation.

Our mission

We proudly engage, inform and champion the sector and its people. We work with our members to deliver the UK's energy needs.

As the leading trade association for the offshore energy sector and representing over 400 members we can help you raise your profile to our broad network of oil, gas, ccs, wind and hydrogen colleagues.

Become a member of OEUKs growing community.

Membership is available to all organisations operating in the UK offshore energy sector.



oeuk.org.uk/membership

